

Fleet Wrap Quote Prep Checklist

A buyer planning checklist for preparing accurate commercial vehicle wrap estimates.

Use this planner to organize your vehicle, branding, installation, and scheduling information before requesting a commercial vehicle wrap quote.

Best for: Business owners, fleet managers, franchise operators, procurement teams, branch managers, and marketing teams preparing pricing for a single vehicle or an entire fleet.

Project Overview

Field	Buyer Response
Company / Brand	_____
Primary Contact	_____
Email / Phone	_____
Project Type	<input type="checkbox"/> Single vehicle <input type="checkbox"/> Small fleet <input type="checkbox"/> Regional fleet <input type="checkbox"/> National fleet
Desired Coverage	<input type="checkbox"/> Decals <input type="checkbox"/> Spot graphics <input type="checkbox"/> Partial wrap <input type="checkbox"/> Full wrap <input type="checkbox"/> Refresh / Replacement
Target Timeline	_____
Primary Installation Location(s)	_____
Primary Goal	<input type="checkbox"/> Brand visibility <input type="checkbox"/> Service identification <input type="checkbox"/> Rebrand <input type="checkbox"/> Fleet standardization <input type="checkbox"/> Other

3. Brand and Design Assets

Brand Information

- Vector logo file available
- Brand guidelines available
- Brand colors confirmed
- Fonts or typography confirmed
- Website URL confirmed
- Phone number confirmed

Marketing Content

- Service list confirmed
- Service areas confirmed
- CTA or QR code confirmed
- Previous wrap examples available
- Reference designs or preferred styles provided
- Final proof approver identified

4. Coverage Planning

Select all areas that apply.

Coverage Options

- Door decals only
- Cut lettering only
- Spot graphics
- Partial wrap
- Full commercial wrap
- Side panels included
- Rear doors included

Additional Components

- Windows included
- Roof included
- Mirrors included
- Trailer sides included
- Bumpers included
- Box truck rear included
- Perforated window film required

5. Surface Condition & Existing Graphics

Inspection Item Status

- | | |
|---|---|
| <input type="checkbox"/> Photos of every vehicle provided | <input type="checkbox"/> Rust or oxidation visible |
| <input type="checkbox"/> Existing graphics present | <input type="checkbox"/> Repainted panels suspected |
| <input type="checkbox"/> Old wrap removal required | <input type="checkbox"/> Vehicle recently washed |
| <input type="checkbox"/> Adhesive residue expected | <input type="checkbox"/> Vehicle available for inspection before installation |
| <input type="checkbox"/> Paint condition reviewed | <input type="checkbox"/> Removal priced separately if required |
| <input type="checkbox"/> Dents or scratches visible | <input type="checkbox"/> Surface risks discussed before approval |

6. Installation & Scheduling

Preferred Installation Method Shop installation On-site installation To be confirmed

Vehicle Availability Business hours After hours Weekends By appointment

Downtime Tolerance Same day preferred 1-2 days acceptable Flexible

Branch / Site Contact _____

Indoor installation space available Yes No Not sure

Vehicles can be installed in phases Yes No Not sure

Special access or security requirements _____

7. Quote Scope Checklist

Use this worksheet when comparing vendor estimates. A lower quote may exclude important project items.

Quote Area	What a Complete Quote Should Clarify
Design	Concepts, revisions, proofing, production files
Vehicle Templates	Make, model, year, trim, wheelbase, roof height, body style
Coverage Map	Included and excluded panels (roof, windows, mirrors, bumpers, rear doors, etc.)
Vinyl & Laminate	Film type, laminate, print process, finish, expected lifespan
Surface Preparation	Cleaning, residue removal, inspection, condition review
Existing Wrap Removal	Included or priced separately
Installation	Shop or on-site installation, labor, scheduling, access requirements
Fleet Scheduling	Installation sequence, branch coordination, downtime planning
Warranty & Care	Material warranty, workmanship warranty, maintenance guidance
Reorders	Replacement panels, damaged graphics, future vehicle additions

8. Fleet Program Planning

Planning Item Status

- One design system required across all vehicles
- Replacement vehicle process required
- Separate templates required for different vehicle types
- Artwork storage and reorder standards required
- Vehicles installed in phases
- Location-level rollout tracking desired
- Vehicles installed across multiple cities or branches
- SignTrax tracking requested for rollout visibility

9. Budget & Project Notes

Field	Buyer Response
Estimated Budget Range	<hr/>
Known Deadline or Launch Date	<hr/>
Notes / Open Items	<hr/>
Internal Approval Owner	<hr/>

Pre-Quote Readiness Check

Ready Before Requesting a Quote

- | | |
|---|--|
| <input type="checkbox"/> Vehicle inventory prepared | <input type="checkbox"/> Marketing messages confirmed |
| <input type="checkbox"/> Vehicle photos collected | <input type="checkbox"/> Installation locations identified |
| <input type="checkbox"/> Coverage level selected | <input type="checkbox"/> Vehicle availability reviewed |
| <input type="checkbox"/> Brand files ready | <input type="checkbox"/> Removal requirements identified |
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Planning Note

This checklist is provided as a general buyer planning resource to help prepare for commercial vehicle wrap estimates. Final pricing depends on confirmed vehicle specifications, coverage, design scope, materials, surface condition, existing graphics removal, installation environment, scheduling requirements, and fleet coordination.

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BlinkSigns Buyer Planning Resource

Prepared by @BlinkSigns to help businesses plan vehicle wrap and fleet branding projects, compare quotes more effectively, and request more accurate commercial wrap estimates. This checklist is intended for planning purposes and does not replace a site inspection or formal project quotation.