

Channel Letter Sign Quote Checklist

Prepare for a More Accurate Channel Letter Sign Estimate. Channel letter sign pricing depends on more than the letters themselves. Size, illumination, mounting method, electrical access, permits, landlord rules, installation height, and site conditions can all affect the final project estimate. Use this checklist before requesting a channel letter sign quote from BlinkSigns.

1. BUSINESS AND PROJECT DETAILS

- Business name
- Contact person
- Phone number
- Email address
- Business location
- Industry or business type
- Single location
- Multi-location project
- Franchise or brand-standard project

2. STOREFRONT AND BUILDING INFORMATION

- Street-facing storefront photo
- Close-up photo of the sign area
- Side-angle photo showing wall access
- Building elevation or storefront drawing, if available
- Fascia width
- Fascia height
- Approximate sign placement area
- Wall material, if known (Masonry, EIFS, Metal panel, Stucco, Glass, Other)

3. BRAND AND DESIGN FILES

- Logo file (Vector logo file, AI, EPS, or SVG preferred)
- Brand colors
- Font or typography details
- Brand guidelines, if available
- Franchise signage standards, if applicable
- Preferred sign colors
- Preferred letter height, if known

4. CHANNEL LETTER TYPE (SELECT OPTION)

- Non-illuminated channel letters
- Front-lit channel letters
- Halo-lit or reverse-lit channel letters
- Combination-lit letters
- Raceway-mounted letters
- Flush-mounted letters
- Custom logo system
- Not sure, need recommendation

5. ILLUMINATION AND ELECTRICAL ACCESS

- Existing electrical access at sign location
- Electrical access unknown
- Existing illuminated sign in place
- New electrical work may be required
- Preferred lighting style known
- Need help choosing lighting style
- Electrical panel location known
- Electrical permit may be required

6. PERMITS, LANDLORD RULES, AND APPROVALS

- City and municipality confirmed
- Local sign code known
- Landlord approval required
- Property manager approval required
- Sign criteria document available
- Existing tenant sign rules available
- Permit already started
- Permit not started
- Not sure what approvals are required

7. EXISTING SIGN CONDITIONS

- Existing sign needs removal
- Existing sign photos attached
- Wall repair may be needed
- Old wiring may need review
- Existing raceway present
- Existing mounting holes present
- Sign area is clear and ready
- Not sure, need site review

8. INSTALLATION CONDITIONS

- Ground-level access
- Lift equipment may be needed
- Crane access may be needed
- Parking lot access available
- Installation above awning or canopy
- Installation near traffic or restricted access
- After-hours installation may be required
- Weekend installation may be required
- Installation deadline confirmed

9. MULTI-LOCATION PROJECT DETAILS

- Number of locations
- Locations are in one state
- Locations are in multiple states
- Same sign design across all locations
- Location-specific variations expected
- Brand standards already approved
- Permits needed across multiple municipalities
- Centralized project tracking needed
- Rollout deadline confirmed

10. QUOTE COMPARISON QUESTIONS

- Is design proofing included?
- Are letter specifications included?
- Is the mounting method clearly stated?
- Are LED and electrical assumptions explained?
- Are permit application fees included or itemized separately?
- Is landlord coordination included?
- Is existing sign removal included?
- Is wall repair included?
- Is lift or crane equipment included?
- Is warranty coverage explained?
- Is maintenance or service support available?
- What conditions could change the final project estimate?

FINAL PREPARATION NOTES

A more accurate channel letter sign estimate starts with a clear scope. The more information you provide upfront, the easier it is to identify permitting requirements, electrical needs, installation conditions, landlord approvals, and cost variables before fabrication begins.

Not sure which channel letter type fits your building, brand standards, or budget? BlinkSigns can review your storefront, sign criteria, and installation conditions before a formal estimate is prepared.

[REQUEST AN ESTIMATE](#)

[VIEW COST GUIDE](#)