

Blade Sign Cost Driver Matrix

A buyer-safe matrix for understanding why blade sign quotes change by design, site, permit, and installation conditions.

Cost Driver	Why it changes scope	Buyer action before estimate
Sign size and dimensions	Larger sign bodies can require more material, larger faces, stronger brackets, and more handling.	Share approximate width, height, and preferred face count.
Projection distance	Longer projection can increase load transferred through bracket and mounting points and may require additional review.	Estimate projection distance and confirm local projection limits where available.
Mounting height	Elevated placement can change lift, bucket truck, safety, and service access planning.	Share photos and approximate height from ground to sign baseline.
Facade material	Brick, concrete, EIFS, metal panels, glass, and wood-framed storefronts require different attachment planning.	Identify facade material if known and provide close-up photos.
Sign weight and bracket design	Heavier signs or custom brackets may require upgraded hardware and project-specific review.	Share preferred sign type, materials, and whether an existing bracket is present.
Illumination type	Traditional neon, LED, LED neon-style, external lighting, and non-illuminated signs have different component needs.	Choose preferred illumination or select not sure for recommendation.
Electrical access	Illuminated signs need suitable power access. Missing or distant power may require separate coordination.	Confirm whether power exists near the mounting location.
Permit and code requirements	Rules may affect size, projection, height, illumination, placement, and documentation.	Share municipal requirements if available.
Historic district review	Historic review may affect materials, colors, illumination, bracket style, projection, and schedule.	Confirm whether the property is in a historic or design-review district.
Sidewalk or traffic access	Work over sidewalks, drive lanes, patios, or curb lanes may require access planning or off-hours work.	Flag any public access, drive-thru, or entrance constraints.
Existing sign condition	Reuse, repair, retrofit, or replacement depends on frame, bracket, wiring, retainers, and facade condition.	Provide photos of the existing sign, bracket, wall, and electrical area if safe to do so.
Multi-location rollout	Brand consistency helps planning, but each site may have different local rules and site conditions.	Provide site list, deadlines, brand standards, and known landlord criteria.

This matrix is for planning and quote preparation only. Final requirements depend on confirmed scope, site conditions, local code, landlord criteria, electrical access, installation access, historic district requirements, and approved specifications.