

# Cabinet Sign Cost Driver Matrix

Use this matrix to identify which variables are likely to increase cabinet sign project complexity. It is a planning tool, not a pricing calculator.

Cost Driver	Lower-Scope Scenario	Higher-Scope Scenario	Buyer Question
Project scope	Replacement face or graphic update	New illuminated cabinet, full replacement, or multi-location rollout	Are we updating an existing sign or creating a new installed project?
Sign size	Compact storefront cabinet	Large-format cabinet, pylon cabinet, or flex-face span	What are the approximate width and height?
Face material	Standard flat acrylic face	Polycarbonate, flex-face, routed aluminum, or push-through acrylic	What face material is required by brand, landlord, or site conditions?
Illumination	Non-illuminated or existing lighting retained	New LED system, retrofit, double-faced lighting, or controlled illumination	Is the sign illuminated, and is power already available?
Face count	Single-faced wall-mounted sign	Double-faced freestanding, monument, or pylon sign	Does the sign need visibility from one direction or two?
Mounting location	Accessible storefront wall	Canopy, monument, pylon, pole, or high-mounted façade	Where will the cabinet be mounted?
Installation access	Clear access at ground or storefront level	Traffic, sidewalk, drive-thru, canopy, overhead lines, or high-reach access	What access constraints exist near the sign location?
Electrical access	Known power near sign location	Unknown or distant power requiring coordination	Is there an existing illuminated sign or electrical drop nearby?
Permits and approvals	Simple landlord or local review	Historic, zoning, variance, highway, or multi-jurisdiction review	Are landlord criteria and municipal sign requirements available?
Existing sign condition	Usable frame, retainers, and lighting	Water damage, failed lighting, poor access, damaged frame, or wall repair needed	Can the existing sign be reused, or does it need replacement?
Maintenance planning	Easy face and lighting access	Hard-to-access lighting, tenant turnover, or multi-location service needs	How will lighting, faces, and panels be serviced over time?

## How to Use This Matrix

Mark every row where your project resembles the higher-scope scenario. More higher-scope selections usually mean the estimate should be reviewed as a site-specific project rather than a simple product price.

**This matrix does not replace a quote, survey, permit review, electrical review, engineering review, or installation review.**